

INFORMATION NOTE as PER THE LAW Nr. 6698 (known as KVKK) On PROTECTION OF PERSONAL DATA

1 JULY 2020

As EDT Center, we pay maximum attention to the security of your personal data and attach great importance to its processing and keeping it in accordance with the Law No. 6698 on the Protection of Personal Data ("PDP Law").

This "Information Note" is prepared by EDT Center Danışmanlık ve Eğitim Hizmetleri Tic. Ltd. Şti. ("EDT CENTER"), in accordance with the Law No. 6698 on the Protection of Personal Data ("KVKK"), within the title of Data Officer, under the heading 10 of the "Data Responsible's Liability Obligation" and Article 11 titled "Rights of the Related Person" ; it is presented for the purpose of informing you about the purpose of your personal data, to whom and for what purpose your processed personal data can be transferred to, the method and legal reason of collecting your personal data, and your other rights listed in article 11 of PDP and to obtain your consent in the following matters.

We inform you that in accordance with the Law No. 6698 on Personal Data Protection ("PDP") published in the Official Gazette dated 07.04.2016 and numbered 29677, any information ("personal data" belonging to you/your person that you acquired or that you shared) will be processed by our company in the framework described below and in the forms stipulated in the aforementioned law, and any action taken on your information, including obtaining, recording, storing, maintaining, changing, disclosing, transferring, and making your information available, either automatically or not.

EDT CENTER will be able to record, store, update, disclose, transfer, classify and process your personal information to the third parties, as permitted by legislation.

Methods of collecting your personal data and legal reasons

Your personal data can be collected orally, in writing or electronically by EDT CENTER through the channels mentioned below, either automatically or non-automatically, and is stored within the legal timeframe pursuant to the relevant legislation.

Your personal data are being collected by the Company for the purposes stated above through all kinds of verbal, written or electronic communication channels to carry out our business operations. The collected data are processed and transferred within the context of personal data processing conditions and purposes stated in 5th and 6th articles of PDP Law as well as for the purposes stated above

- Registrations, transactions and cookies made via EDT CENTER's websites (www.i40markt.com, www.edtcenter.com, www.it-matchmaker.com.tr) and portals (eg: webinar, download records),

- Via digital media or software owned by third parties, including the Website, mobile applications, e-mail,
- Face-to-face meetings, business card sharing, phone calls
- The companies we cooperate with the capacity of contracted brokerage
- Transactions on our business partner websites

Protection, processing and usage purposes of your personal data

EDT Center has taken all kinds of technical and technological security measures to protect your personal data and has protected your personal data against possible risks.

Your personal data is used for the following purposes:

- Presentation of our products and services
- For awareness raising, articles, research reports, blog articles, bulletin submissions
- Presentation of personalized information classified within sales and marketing activities (Ex: Activity statement suitable for the person's profile)
- Market research
- Conducting commercial relations with business partners
- Web site access analysis (Google Adwords, Piwik)
- Evaluation of information requests and suggestions regarding our services
- To fulfill our legal obligations and to exercise our rights arising from the legislation in force

Transfer of Processed Personal Data

Your collected personal data (In order to ensure that the activities carried out by the EDT Center are carried out in accordance with the relevant legislation and EDT Center procedures, to the third parties, business partners, suppliers, legally authorized public institutions and private persons in order to carry out the necessary operational activities by our business units) can be transferred within the framework of personal data processing conditions and purposes specified in Articles 8 and 9 of PDP Law.

Your Rights as the Personal Data Subject Listed in 11th Article of PDP Law

Your rights according to Article 11;

- Learn whether her/his personal data have been processed or not;
- Request information as to processing if her/his data have been processed;
- Learn the purpose of processing of the personal data and whether data are used in accordance with their purpose;
- Know the third parties in the country or abroad to whom personal data have been transferred; Request rectification in case personal data are processed incompletely or



inaccurately and request notification of the operations made to third parties to whom personal data have been transferred;

- Request deletion or destruction of personal data in case the reasons necessitating their processing cease to exist even if the personal data that is processed in accordance with PDP Law or relevant other laws and request notification of the operations made to third parties to whom personal data have been transferred;
- Object to occurrence of any result that is to her/his detriment by means of analysis of personal data exclusively through automated systems;
- Request compensation for the damages in case the person incurs damages due to unlawful processing of personal data.

If you request the deletion or destruction of your personal data, which is required to be kept for a certain period within the scope of our legal obligation of storage, this request may be fulfilled at the end of the legal period as a requirement of legal obligation.

In accordance with the regulations of PDP, you can send your request regarding the exercise of your rights mentioned above to EDT Center through other methods determined by the written or Personal Data Protection Board and also through the channels mentioned below.

in order to use your rights stated above, you have to write a letter and deliver a signed copy of the it together with your personal ID information and a letter of request indicating which of the rights stated in 11 th article of PDP Law. You would like to use to the following address by hand, through a notary public or other methods specified in PDP Law.

Istanbul, 1 July 2020

EDT CENTER Danışmanlık ve Eğitim Tic. Ltd. Şti.

İçerenköy Mh. Topçu İbrahim Sk. No:8 -10 D / 5 Ataşehir – İstanbul
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Mersis number: 034088024000001
Trade Registration Number: 204879-5 NACE code: 702002