



User Guide

Technology Providers Registration, Profiling and Publishing

You can contact us for any questions and suggestions.

vendor@i40markt.com

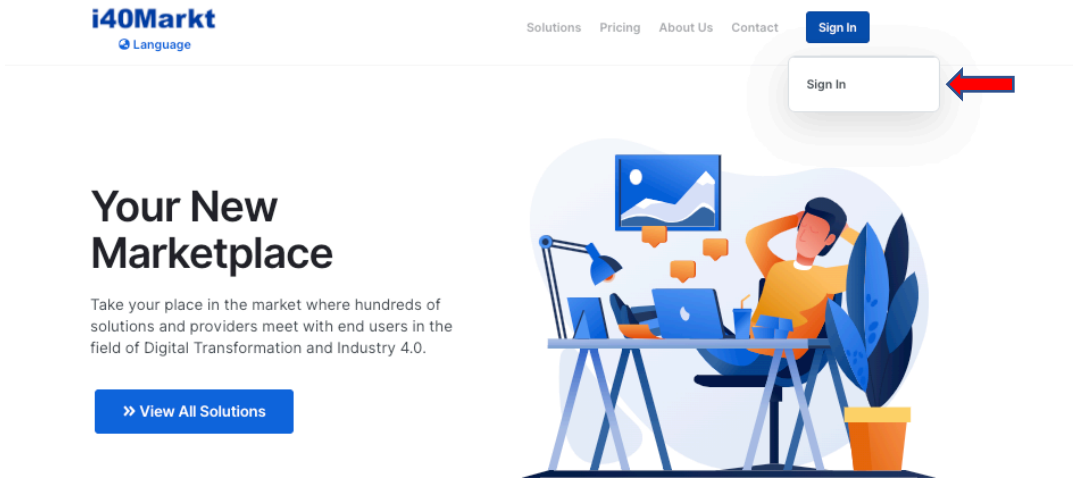
0541 946 5000

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Sign Up

1. Click «[Sign In](#)» button.



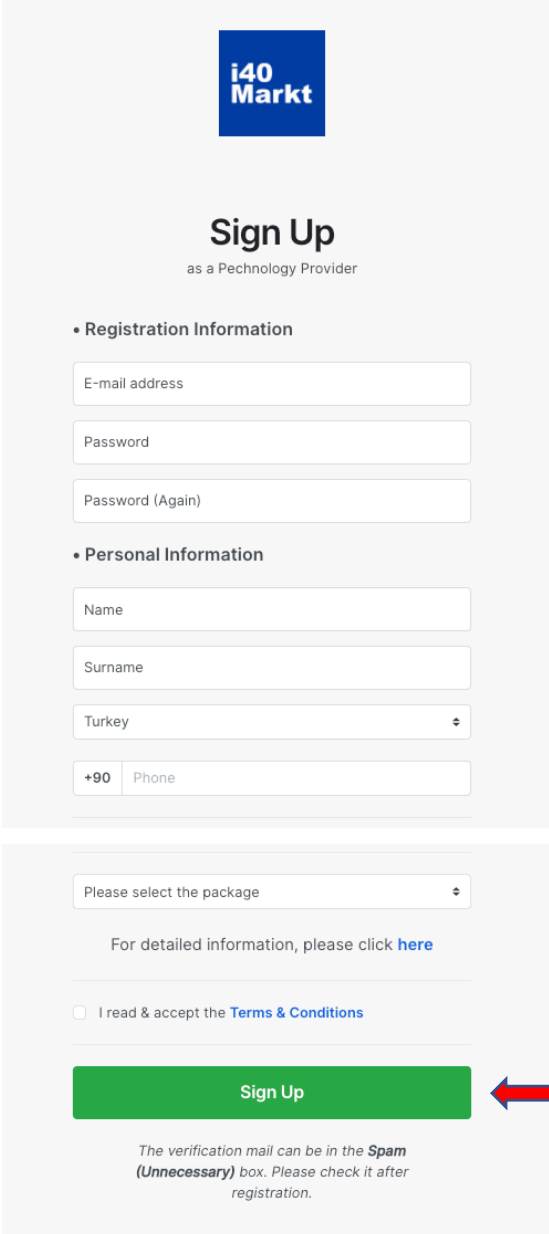
2. Click «[Sign Up as a Provider](#)» text.

The image shows the i40Markt Sign In page. At the top is the i40Markt logo. Below it is the heading 'Sign In'. There are two input fields: 'Email Address' and 'Password'. Below these fields is a blue 'Sign In' button. Under the button is a line of text: 'By signing in, you agree to the [Privacy Policy](#)'. Below this is a horizontal separator. Under the separator, there are two options: 'If you are offering a solution' followed by the link 'Sign Up as a Provider', and 'If you are looking for a solution' followed by the link 'Sign Up as a User'. The 'Sign Up as a Provider' link is highlighted with a red circle and a red arrow pointing to it.

Sign Up

3. Enter your information and click the »Sign Up" button.

Enter your corporate e-mail address during signing up. Your information will be reviewed by the i40Markt and approved if deemed appropriate.



The screenshot shows the i40Markt Sign Up page for Technology Providers. The form is divided into two main sections: Registration Information and Personal Information. The Registration Information section includes fields for E-mail address, Password, and Password (Again). The Personal Information section includes fields for Name, Surname, a dropdown menu for Country (currently set to Turkey), and a Phone number field with a +90 prefix. Below these sections, there is a dropdown menu to select a package, a link to click for detailed information, a checkbox to accept the Terms & Conditions, and a large green Sign Up button. A red arrow points to the Sign Up button. At the bottom, a note states that the verification mail may be in the Spam (Unnecessary) box and should be checked after registration.

i40 Markt

Sign Up

as a Pechnology Provider

- **Registration Information**

E-mail address

Password

Password (Again)

- **Personal Information**

Name

Surname

Turkey

+90 Phone

Please select the package

For detailed information, please click [here](#)

☐ I read & accept the [Terms & Conditions](#)

Sign Up

The verification mail can be in the **Spam (Unnecessary)** box. Please check it after registration.

Sign Up

4. Confirm your membership.

An automatic verification email will be sent to the address you specified during sign up by the system. Click on the "Click For Activation» text. Verification mail may drop in the Spam box. Please check after sign up.

Welcome to i40Markt!

Dear,

Thank you for your registration. Your account will become active after approval.

Please click the activation link below to confirm your email address for your i40Markt account prior to administrator approval. If the link doesn't work, you can copy the link and paste it into your browser.

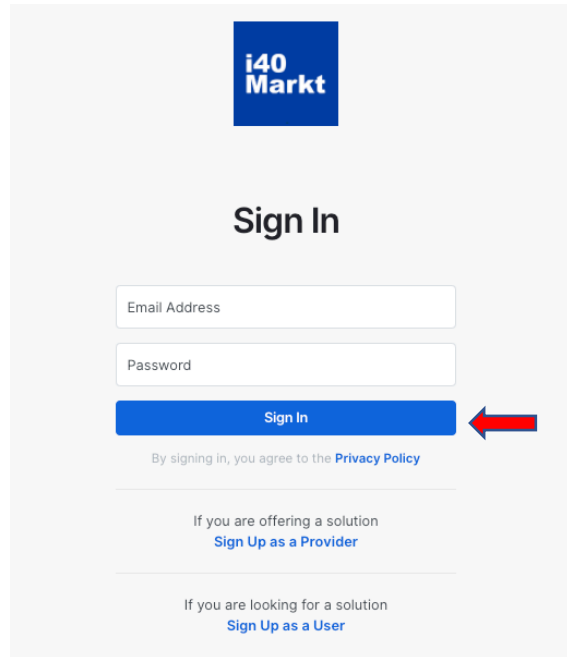
[Click For Activation](#)



Thank you,
i40Markt Team

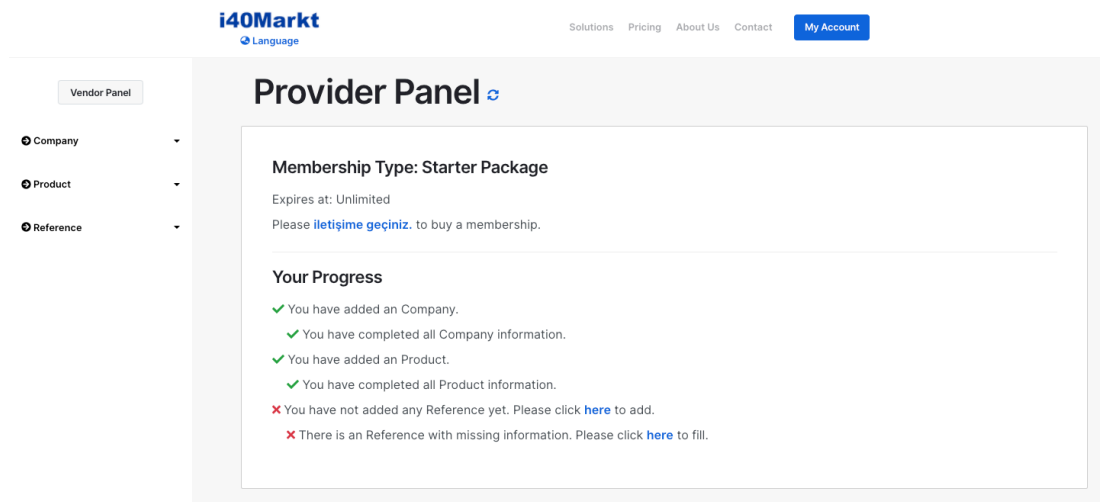
Sign In

1. After your membership is approved, you can login with the information you have entered during sign up.



The image shows the i40Markt Sign In page. At the top is the i40Markt logo. Below it is the title "Sign In". There are two input fields: "Email Address" and "Password". Below these is a blue "Sign In" button, which is highlighted by a red arrow. Under the button, there is a link to the "Privacy Policy". Below a horizontal line, there are two options: "If you are offering a solution" with a link "Sign Up as a Provider", and "If you are looking for a solution" with a link "Sign Up as a User".

2. After signing in, a special provider panel will be displayed. Here you can track your progress in profiling.



The image shows the i40Markt Provider Panel. At the top is the i40Markt logo and a "Language" link. To the right are links for "Solutions", "Pricing", "About Us", "Contact", and a "My Account" button. On the left is a "Vendor Panel" tab. Below it are three dropdown menus: "Company", "Product", and "Reference". The main content area is titled "Provider Panel" and contains the following information:

- Membership Type: Starter Package**
- Expires at: Unlimited
- Please [iletişime geçiniz](#). to buy a membership.
- Your Progress**
- ✓ You have added an Company.
- ✓ You have completed all Company information.
- ✓ You have added an Product.
- ✓ You have completed all Product information.
- ✗ You have not added any Reference yet. Please click [here](#) to add.
- ✗ There is an Reference with missing information. Please click [here](#) to fill.

CREATING PROFILE

It is critical for companies looking for a technology solution to get your profile properly.

The i40markt portal content consists of structural criteria. These criteria have been defined with international knowledge and experience for many years.

- Company criteria (100)
- Product criteria (560)
- Product Category criteria (940 kriter)
- Reference criteria (200 kriter)

Each criterion is unique and used in search, matching, and project definition steps.

Depending on the membership package selection, these criteria are displayed and reflected in the comparison results.

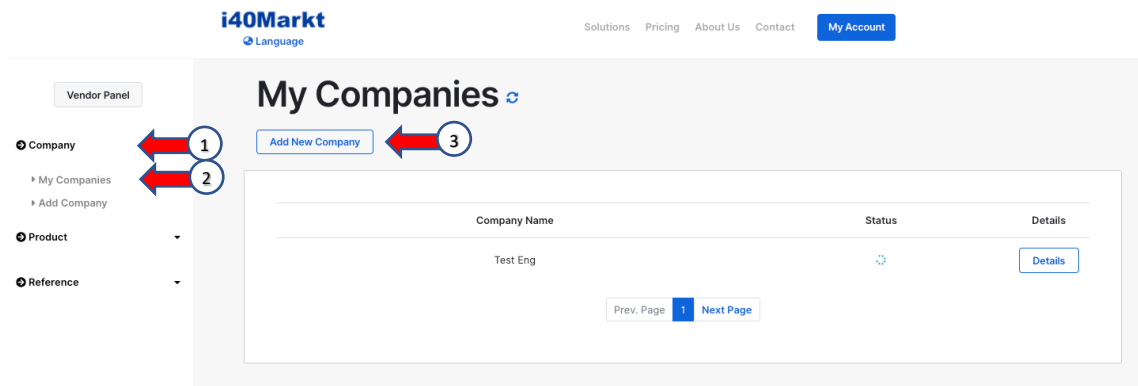
	Select Package	Select Package	Select Package
Publishing a product/solution name	✓	✓	✓
Publishing company name	✓	✓	✓
Publishing in 3 languages	✓	✓	✓
Logo		✓	✓
Top view		✓	✓
Access to all detailed information		✓	✓
Lead (Opportunity) notification (20 credit)			✓

COMPANY PROFILE

3.1.1.

Adding Company

Enter the "**Company**" section in the left navigation area, click on "**My Companies**" and then the "**Add New Company**" button.



Enter your company information and click the "Continue" button.

Trade information is taken for commercial purposes. It will not be displayed to other members or users. After the company is added, it will be sent to i40Markt administration for approval.

Info After the company is added, it will be sent to the administrator approval.

Company Information

Company Name

Turkey

Ağrı

Company Address

Trade Information

Info! Your company trade information will not be shown to users.

Company Tax Office

Company Tax ID

Company Trade Reg. Number

Company Mersis Number

Company NACE Code

Contact Information

Company Website

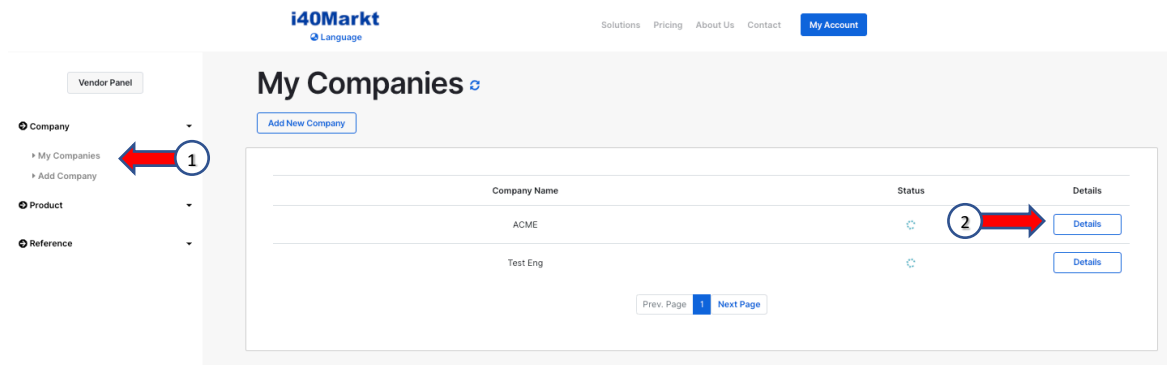
Company Contact E-mail

Continue

COMPANY PROFILE

3.1.2 Company Details

Enter the "**Company**" section in the left navigation area, click "**My Companies**" and then click the "**Details**" button on the right in the company row where you want to enter and change information.



Enter the information in the "**Company Details**" field and click the "**Save Data**" button.

 *this symbol indicates that there are deficiencies in the profile..*

Company founded (year)?
gg.aa-yyyy

Turkey

Select City

Number of Employees

Head office

Country wide (Total)

World wide (Total)

Turnover (in mio. USD)

2017

2018

COMPANY PROFILE

3.1.3 LOGO/SLOGAN

Upload your company logo in the LOGO field in the "**Logo/Catchphrase**" section. Enter your company's Catchphrase in the Catchphrase field and click the "**Save Information**" button.

The absence of logo and catchphrase causes problems in the technology user experience of the portal. Please be careful about entering information.

Company Details

Test Eng
See the Company on Public

Company Information Company Details **Logo/Catchphrase** Documents

You have not uploaded a logo before.

Select a file. 1

Maximum: 1000px/1000px, 1MB

Company Name
Test Eng

Company Catchphrase 2

Save Data 3

3.1.4 Additional Documents

Enter the documents related to your company in the "**Documents**" field and click the "**Upload Document**" button.

You can add up to 5 documents in PDF format with a maximum size of 5 MB. These can be company introduction, presentation documents. Documents about product and reference, success stories should be entered from product and reference profiling pages.

Company Details

Test Eng
See the Company on Public

Company Information Company Details Logo/Catchphrase **Documents**

Warning! Maximum 5 documents can be uploaded.

Document Name (Title)

Select a file. 1

Maximum: 5 MB, Only: PDF

Upload Document 2

Uploaded Documents

Dosya Adı	Onay	İndirme	Arşivleme
Ek doküman bulunmuyor.			

COMPANY PROFILE

You can see how the information you entered appears by clicking on the "**See the Company on Public**" text.

The information will not be displayed when your company is not approved.

Vendor Panel

- Company
- Product
- Reference

Company Details

Test Eng
[See the Company on Public](#)

Company Information Company Details Logo/Catchphrase Documents

You have not uploaded a logo before.

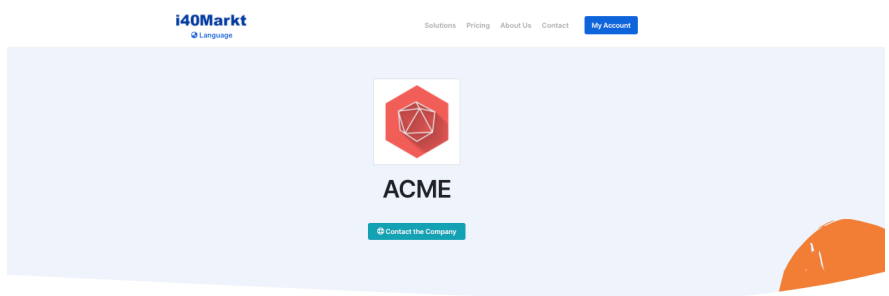
Select a file. [Browse](#)

Maximum: 1000px/1000px, 1MB

Company Name
Test Eng

Company Catchphrase

[Save Data](#)



Company Profile Product Profile Reference Profile Additional Documents

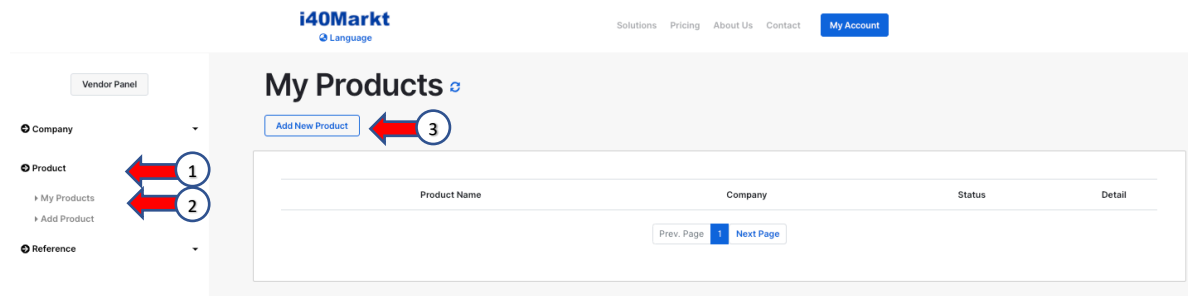
Basic Info

Website: [www.edtcenter.com](#)
Email: [contact@edtcenter.com](#)
Country: US
City: Alabama
Address: San Jose

PRODUCT PROFILE

3.2.1. Adding Product

Enter the "**Product**" section in the left navigation area, click on "**My Products**" and then the "**Add New Product**" button.



Select the company to which you will add the product, enter the product name and select the main category and click the "**Continue**" button.

A single category can be specified for each product. The main category is critical as it is used for filtering. If you are not sure which category the product belongs to, use the «Filter Category» field. For example: Software products such as ERP, MES are included in the category group "System Integration". When you enter the word "MES" in the "Filter Category" field, the system will list the category fields suitable for you.

Add Product

Info After the product is added, it will be sent to the administrator approval.

Choose Company

Product Name

Logo
Select a file. Browse
Maximum: 1000px/1000px, 1MB

Product Slogan (Türkçe)

Product Slogan (English)

Product Slogan (Deutsch)

Filter Category by Typing

Choose Main Category

Continue

PRODUCT PROFILE

3.2.2.

Defining Product Category

After selecting the category, the criteria for that category will be listed. Define the features of your product under the relevant category title and click the »**Save Data**« button.

Filter Category by Typing

Industrial Internet of Things (IIoT) ▾

Areas of Expertise

- ☐ End-to-End Solution
- ☐ Needs Analysis and Requirements Gathering
- ☐ Architecture design and development
- ☐ IIoT Software Development
- ☐ IIoT Application Development
- ☐ IIoT Integration
- ☐ IIoT Networking
- ☐ IIoT Gateways
- ☐ IIoT Data Management
- ☐ Sensor & Actuator
- ☐ Communication Protocols
- ☐ Communication Devices
- ☐ Consulting
- ☐ Application support
- ☐ IIoT Data Analytics
- ☐ Rapid Prototyping
- ☐ Market Ready IoT Product Design & Development (Commercial)
- ☐ Market Ready IoT Product Design & Development (Industrial)
- ☐ IIoT Security
- ☐ Building IIoT Platforms
- ☐ Customizing Existing IIoT Platforms
- ☐ Big Data, Analytics, AI, Machine Learning for IoT Environment
- ☐ Edge Devices & Management
- ☐ Retrofit / Refurbishment-Modernization

Save Data



PRODUCT PROFILE

3.2.3.

Product Details

Enter the detailed criteria for the product under each section and click the "**Save Data**" button.

 *this symbol indicates that there are deficiencies in the profile..*

Product Details

sa4
[See the Company on Public](#)
[See the Product on Public](#)


Product Information


Product Details


Product Category


Logo/Catchphrase


Documents

General information 

Solution Category 

Business types & sectors 

Project characteristics 

System Technology (Software, Data) 

Save Data

Upload your product logo in the LOGO field in the »**Logo/Catchphrase**» section. Enter your company's catchphrase in the Product Catchphrase field and click the "**Save Data**" button.

The absence of logo and catchphrase causes problems in the technology user experience of the portal. Please be careful about entering information.

Product Details

sa4
[See the Company on Public](#)
[See the Product on Public](#)

Product Information

Product Details

Product Category

Logo/Catchphrase

Documents

You have not uploaded a logo before.

Select a file.

Maximum: 1000px/1000px, 1MB

Product Name
sa4

Product Catchphrase

Save Data

PRODUCT PROFILE

3.2.5. Additional Documents

Enter the documents related to your product in the "**Documents**" field and click the "**Upload Document**" button.

You can add up to 5 documents in PDF format with a maximum size of 5 MB. These can be product promotion and presentation documents. Documents like success stories related to reference should be entered from reference pages.

Product Details

sa4
[See the Company on Public](#)
[See the Product on Public](#)

Product Information

Product Details

Product Category

Logo/Catchphrase

Documents

Warning! Maximum 5 documents can be uploaded.

Document Name (Title)

Select a file.

Browse

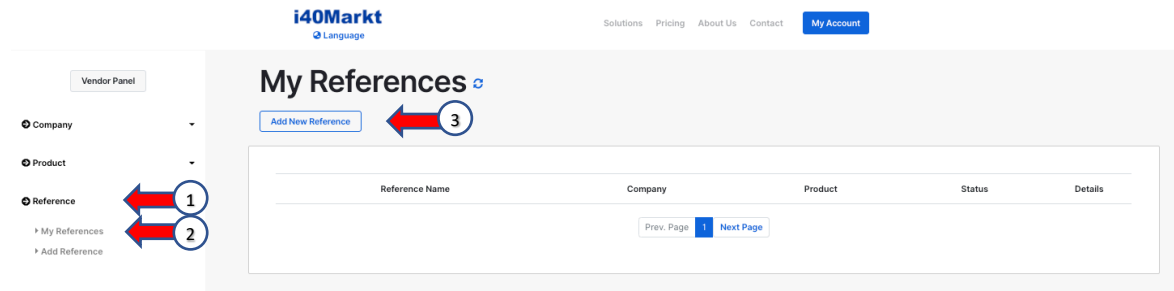
Maximum: 5 MB, Only: .PDF

Upload Document

REFERENCE PROFILE

3.3.1. Adding Reference

Enter the "Reference" section in the left navigation area, click on "My References" and then the "Add New Reference" button.



3.3.2. Publishing Preferences

Give a name to the reference. (Usually the reference company name is used). Select the product you assigned the reference to and determine the reference listing type. Click the "Continue" button.

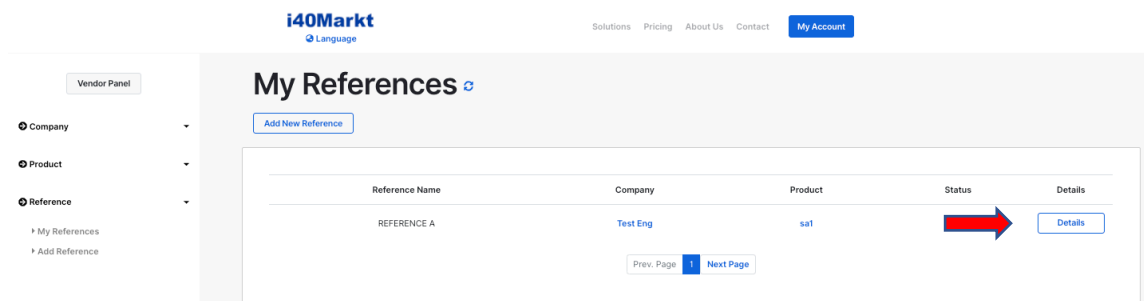
The reference listing type determines in which detail the reference information you enter is displayed. You can choose only logo, logo and company information, logo, company, contact person information or select "None" for publication by name only.

REFERENCE PROFILE

3.3.3.

Reference Details

Enter the "Reference" section in the left navigation area, click on "My References" and the "Details" button in the relevant reference line.



3.3.4.

LOGO/SLOGAN

Enter the reference details, your Logo and Display Type preference and additional documents (such as Project information, success story) in the relevant fields and click "Save Data" button.

The reference listing type determines in which detail the reference information you enter is displayed. You can make your information entries suitable for this type of listing.

3.3.5.

Additional Documents

Reference Details

REFERENCE A
[See the Company on Public](#)
[See the Product on Public](#)

↓ ↓ ↓

Reference Information **Reference Details** Logo/Listing Type Documents

▶ Reference customer ⚠

▶ Contact information ⚠

Name

Surname

Position

Phone number

Email

▶ Reference profile ⚠

Save Data